

Ad materials due **March 30, 2012**. Ads can be emailed to Jennifer Wilson at [jwilson@explorecharleston.com](mailto:jwilson@explorecharleston.com).

#### ADVERTISER INFORMATION

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

#### ADVERTISING CHOICES \* All rates are net.

Check box(es) below to reserve space. All advertising rates are net. Please see back of Media Kit for additional terms, specifications and information.

Premium Package\* .....\$5,000

*See Media Kit for options - limited number available, please contact Account Representative for details*

- |   |  |
|---|--|
| <input type="checkbox"/> Wedding Planners | <input type="checkbox"/> Inside Front Cover  |
| <input type="checkbox"/> Venues           | <input type="checkbox"/> Back Cover          |
| <input type="checkbox"/> Vendors          | <input type="checkbox"/> Inside Back Cover   |
| <input type="checkbox"/> Accommodations   | <input type="checkbox"/> Page One            |
| <input type="checkbox"/> Beauty/Apparel   | <input type="checkbox"/> Page Opposite Table |
| <input type="checkbox"/> For Your Guests  | <input type="checkbox"/> of Contents         |

#### \* PREMIUM PACKAGES OFFERED ON A FIRST-COME-FIRST-SERVED BASIS.

Platinum Packages .....\$2,500

Premier Package .....\$1,800

Enhanced Package .....\$1,000

Basic Package ..... \$500

Weekly Inquiry Leads Subscription ..... \$900

*See Media Kit for options*

Additional Listing\*\* Qty. \_\_\_\_\_ x \$300 (each) \_\_\_\_\_

\*\*Listing type reflects online Packaged purchased.

Total ad cost: \_\_\_\_\_

Total Additional listing(s) cost: \_\_\_\_\_

Weekly Leads: \_\_\_\_\_

Grand total: \_\_\_\_\_

#### INVOICING INFORMATION

Check if same as above:

Billing contact name: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### CREDIT CARD INFORMATION

Credit card:  Visa  MC  AMEX  Discover

Card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Three-digit security code: \_\_\_\_\_

Print name: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing address: \_\_\_\_\_

NOTES: \_\_\_\_\_

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CUSTOMER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_