

CHARLES



LISTING FORM

2012 CHARLES INTERACTIVE PAGE

An Official Resource of the Charleston Area Convention & Visitors Bureau

BASIC INFORMATION

Name of Company (as it should appear on CHARLES): _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Website: _____

OPTIONAL E-mail: _____ Text phone number: _____

Days / Hours of Operation: _____

Please note: The street address specified above will be used as the location for the internal GPS. Does your tour begin at this address? _____

Nearest parking garage/parking options: _____

40-WORD DESCRIPTION

Please fill in a description appropriate to attract in-market visitors to your business. **MAXIMUM 40-WORD COUNT.**

Please note: Descriptive copy that exceeds 40 words will be edited to meet the word count maximum. CACVB reserves the right to edit for content and grammatical purposes.

CATEGORY

Please indicate on the **BACK** of this form the category in which your company should appear on CHARLES. You may choose only ONE category for each listing form. To purchase multiple CHARLES Interactive Pages please contact your CACVB Account Executive.

AUTHORIZATION

This form must be filled out to be accepted by the CACVB. A proof of your basic listing information will be sent to you. After you review your proof, either a signed proof or an e-mail acceptance verification must be on file before your listing is uploaded "Live" to CHARLES.

SUBMISSION INSTRUCTIONS AND DEADLINES

Your listing form and any accompanying advertising materials are due to the CACVB two weeks prior to start date of your contract in order to be uploaded and activated on CHARLES.

You may fax this listing form to Martha Bratton at 843.853.0444 or scan and e-mail to: mbratton@explorecharleston.com

BE SURE TO FAX OR SCAN BOTH SIDES OF THIS FORM!

All CHARLES advertising materials can be sent to Martha Bratton at: mbratton@explorecharleston.com

LISTING FORM

2012 CHARLES INTERACTIVE PAGE - CATEGORY SELECTION

DINING / RESTAURANTS (Please choose only **ONE** cuisine category)

- | | | |
|---------------------------------------------------|------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> American / Casual Dining | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Lowcountry / Southern |
| <input type="checkbox"/> Asian/Sushi | <input type="checkbox"/> French | <input type="checkbox"/> Mexican |
| <input type="checkbox"/> Barbeque | <input type="checkbox"/> Italian | <input type="checkbox"/> Seafood |
| <input type="checkbox"/> Deli / Café / Bakeries | <input type="checkbox"/> Late Night / Delivery | <input type="checkbox"/> Steakhouse |

SEE & DO (Please choose only **ONE** category)

- | | |
|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> Golf | <input type="checkbox"/> Nightlife |
| <input type="checkbox"/> Shopping | <input type="checkbox"/> Recreation |

ATTRACTIONS

- | | |
|------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Aquariums & Parks | <input type="checkbox"/> Museums |
| <input type="checkbox"/> Plantations & Gardens | <input type="checkbox"/> Historic Forts, House & Bldgs. |

TOURS

- | | |
|----------------------------------------|-----------------------------------------|
| <input type="checkbox"/> Carriage Tour | <input type="checkbox"/> Motorized Tour |
| <input type="checkbox"/> Walking Tour | <input type="checkbox"/> Water Tour |

Please note: All category selections must be approved by the Charleston Area Convention & Visitors Bureau. To be listed in a particular category, your company must provide the service denoted. If you wish to purchase multiple categories, please contact a CACVB Account Executive for details.