CHARLES

2012 CHARLES ADVERTISING CONTRACT

An Official Resource of the Charleston Area Convention & Visitors Bureau

Please sign, date and return the contract to:
Martha Bratton:
mbratton@explorecharleston.com
or FAX: 843.853.0444
Charleston Area Convention & Visitors Bureau
423 King Street, Charleston, SC 29403

ADVERTISER INFORMATION

CVB ACCOUNT EXECUTIVE: _____

Business Name: _____ Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____)_____ Email: _____

CHARLES Monthly Advertising Options

☐ CHARLES Exclusive Rolling Billboard Ad $_____ per month

- Exclusive Rolling Billboard Category: _____

☐ CHARLES Rotational Banner Ad $300 per month

☐ CHARLES Interactive Dining Page $500 per month

☐ CHARLES Interactive See & Do Page $500 per month

- See & Do Interactive Page Category: _____

Contract start date: _____

Contract End Date: December 31, 2012

TOTAL CONTRACT AMOUNT: $ _____

Authorized Signature: _____

Date: _____

NOTES:

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NOTE: Monthly invoices will be due on a STRICT NET 30 DAY collection policy! Monthly invoices will be e-mailed. Please provide appropriate e-mail address for invoices to be sent here: _____

For your convenience, the CACVB is happy to set up a monthly draft program. We will keep your credit card on file and charge the monthly amount due on the first business day of each month.

Please provide information below and **check this box** to initiate this convenient payment method. ☐ Yes, please initiate credit card plan.

Credit card: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card # _____ 3-Digit Security: _____ Expiration Date: _____

Name as it appears on card: _____

Billing Address: _____

Authorized Signature _____ Date _____

To maintain a quality and consistent product, the CACVB has final approval and maintains edit privileges for all Advertising materials for both content and design. CACVB reserves the right to refuse any advertisement. Ads that resemble editorial will be marked "Advertisement". This contract serves as an agreement between your business and the Charleston Area Convention & Visitors Bureau. CACVB will e-mail monthly invoices on the first of every month. Invoices are expected to be paid in full in accordance with STRICT NET 30 TERMS! Failure to pay promptly within these terms will result in suspension of advertising services and / or carrying surcharges not to exceed 6% per month. Ad contracts are non-cancellable – signature denotes responsibility for full amount stated on contract.

Charleston Area CONVENTION & VISITORS BUREAU