

## ADVERTISING CONTRACT

Please sign, date and return the original contract to:  
Angelique Butler, Charleston Area Convention & Visitors Bureau  
423 King Street • Charleston, SC 29403  
Fax: (843) 853-0444 • Web: MeetCharleston.com

### Ad materials due June 12, 2009.

For information on submitting your ad materials electronically, please contact Joy Halstead at (843) 805-3021 or jhalstead@charlestoncvb.com.

Please submit ad materials to:  
Joy Halstead, Graphics Designer  
Charleston Area Convention & Visitors Bureau  
423 King Street • Charleston, SC 29403  
Email: jhalstead@charlestoncvb.com

### ADVERTISER INFORMATION

CVB Account Executive: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( \_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Ad agencies, please check one:  Bill my client  Bill ad agency

### ADVERTISEMENT INFORMATION

Circle selection(s) on chart to reserve space.  
All advertising rates are net.

Spread Pages	\$2,800
Full Page	\$1,775
Half Page	\$975
Quarter Page	\$590

Back Cover	\$4,000
Page 1	\$3,800
Tab Pages	\$2,500
Inside Back Cover	\$2,500

There are a limited number of Preferred spaces. These spaces will be offered on a first-come first-serve basis. Contact Andy Rankin at (843) 805.3033 or Sandy Nivens at (843) 958.3620 for details.

Ad materials will be:  New  Pick-up (2008)

### DESCRIPTIVE LISTINGS

1 advertisement = 1 free descriptive listing

If you do not purchase an advertisement, your listing will be \$250. You must be a current Travel Council Investor to purchase a listing.

Total AD cost: \_\_\_\_\_

Additional listing(s): \_\_\_\_\_  
(\$250 per listing)

Grand total: \_\_\_\_\_

### CREDIT CARD INFORMATION

Credit card:  Visa  MC  AMEX  Discover

Card #: \_\_\_\_\_

3-Digit Security : \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

CUSTOMER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Note: Please keep a copy of this Advertising Contract for your files. This contract serves as an agreement between your business and the Charleston Area Convention & Visitors Bureau. Publisher reserves the right to refuse any ad. Ads that resemble editorial will be marked "Advertisement". Descriptive listings will be edited by the CACVB for content, consistency and length. Ad materials will not be returned unless noted. 50% of Contract total is due with Contract signing and the balance due will be invoiced at the time of publication delivery. Contract and ad materials must be received in their proper format by date specified by CACVB. Invoices remain unpaid past 60 days will be surcharged at a rate of 2.5% per month. Space orders may not be cancelled, 50% penalty applies.

For CVB Finance Use Only
AR: _____
CP: _____
PD: _____